



McLaren Racing Executives Share Advanced Leadership and Wellness Skills in New Course on Udemy

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Udemy and McLaren Racing continue to partner to develop high-performance teams helping lead the transition to a global skills-based economy. SAN FRANCISCO--(BUSINESS WIRE)--Jul. 18, 2024-- [Udemy](#) (Nasdaq: UDMY), a leading online skills marketplace and learning platform, today announced the launch of the first-of-its-kind course led by senior executives at McLaren Racing, giving learners, motorsports fans, and business leaders an inside look into the workings of the renowned motorsports team and how they develop the skills required to foster high performance. The course, titled "[Accelerating Excellence: Unleashing High-Performance Culture with McLaren Racing](#)," addresses the multifaceted challenges of modern work environments and underscores the importance of fostering a culture of continuous improvement and inclusivity to drive business results, and retain and attract top talent.

More than 70 million learners across the Udemy marketplace and Udemy Business platform will have the opportunity to learn directly from McLaren leaders:

- Daniel Gallo, Chief People & Sustainability Officer, McLaren Racing
- Ian James, Managing Director, NEOM McLaren Electric Racing, and Team Principal, NEOM McLaren Formula E Team
- Piers Thynne, Chief Operating Officer, McLaren F1

Through their course on the Udemy platform, Gallo, James, and Thynne equip learners with tools and strategies to achieve and sustain high performance in high-pressure environments, inspired by the demanding conditions of motorsports. Key themes include mastering decision-making under pressure, leveraging marginal gains, prioritizing team health and wellbeing, and fostering a diverse, innovative, and psychologically safe culture. While the course has been recorded in English, subtitles are available in 14 international languages including French, German, Hindi, Japanese, Mandarin, Portuguese, and Spanish.

"There is a critical need for robust leadership development programs as we transition to a skills-based economy because effective leaders can drive innovation and enhance organizational performance," said Gallo. "Through the Udemy course, we aim to share best practices on not only achieving high performance but also how to sustain that mentality in high-pressure environments."

"Over 40% of our global enterprise customers are actively engaging in leadership and management courses, and over the past two years, the demand for these topics has increased on the Udemy platform," said Genefer Murphy, CMO at Udemy. "We are excited to collaborate with McLaren Racing so that they can share their unique perspective on how they create and maintain a high-performance culture while operating in one of the most fast-paced and data-driven industries there is."

As the [Official Learning and Skills Partner](#) of McLaren Racing, Udemy collaborates with the global motorsports brand on skills-oriented initiatives and events, empowering customers and learners with opportunities to learn how to develop high-performance teams during times when the skills that are in demand are constantly evolving. In June, Udemy [hosted a webinar](#) attended by more than 1,000 professionals where Ian James shared insights on how applying motorsport principles, like high-pressure decision-making and marginal gains, can be abstracted and applied across industries. Udemy is further supporting the future of motorsports as the skills partner for McLaren Racing's [60 Scholars program](#) which helps empower women in STEM fields with the skills needed to seed the next generation of leaders.

In partnership with McLaren Racing, Udemy also hosted its first Innovation Day, titled [PowerUp](#), at McLaren's OKX Thought Leadership Centre in April, where enterprise customers exchanged insights on skills, innovation, high performance, generative AI, and more. Udemy has brought many of its customers together to learn from each other and experience the impact of McLaren's teachings live and in person at a number of races around the world, such as the Australian Grand Prix, Tokyo E-Prix, Berlin E-Prix, the Spanish Grand Prix, and most recently, the British Grand Prix at Silverstone.

"In the face of today's rapidly changing job market, organizations that prioritize learning as a strategic advantage are those that will thrive," said Simon Ruszala, Group Learning Director at Devoteam. "PowerUp provided us invaluable insights and strategies in building a learning-centric culture that we can immediately apply to our own L&D initiatives. In addition, the opportunity to connect with global leaders and learn from McLaren Racing's unique approach to skills development and validation was truly inspiring. Udemy is a powerful ally in our journey to learn at the pace of change and enhance organizational efficiency allowing us to achieve our business goals."

To learn how to create a high-performance culture within organizations, visit www.udemy.com/course/creating-high-performance-culture-with-McLaren-Racing/.

About Udemy

[Udemy](#) (Nasdaq: UDMY) transforms lives through learning by ensuring everyone has access to the latest and most relevant skills. Through the *Udemy Intelligent Skills Platform* and a global community of diverse and knowledgeable instructors, millions of learners gain expertise in a wide range of technical and professional skills — from [generative AI](#) to [leadership](#). The Udemy marketplace provides learners with thousands of up-to-date courses in dozens of languages, offering a variety of solutions to achieve their goals. Udemy Business empowers enterprises to offer on-demand learning for all employees, immersive learning for tech teams through Udemy Business Pro, and cohort learning for leaders through Udemy Business Leadership Academy. Udemy Business customers include Fender®, Glassdoor, On24, The World Bank and Volkswagen. Udemy is headquartered in San Francisco with hubs in Austin and Denver, USA; Ankara and Istanbul, Türkiye; Dublin, Ireland; Melbourne, Australia; and Chennai, Gurugram and Mumbai, India.

About McLaren Racing

McLaren Racing was founded by racing driver Bruce McLaren in 1963. The team entered its first Formula 1 race in 1966. McLaren has since won 20 Formula 1 world championships, 184 Formula 1 grands prix, the Indianapolis 500 three times, and the Le Mans 24 Hours at its first attempt.

McLaren Racing competes across six racing series. The team competes in the FIA Formula 1 World Championship with McLaren F1 drivers Lando Norris and Oscar Piastri, the NTT INDYCAR SERIES with Arrow McLaren drivers Pato O'Ward and Alexander Rossi, the ABB FIA Formula E World Championship with NEOM McLaren Formula E Team drivers Jake Hughes and Sam Bird, the Extreme E Championship with NEOM McLaren Extreme E Team drivers Cristina Gutiérrez and Mattias Ekström, and F1 Academy with ART Grand Prix and Driver Development programme member Bianca Bustamante. The team also competes in the F1 Sim Racing Championship as McLaren Shadow, having won the 2022 Constructors' and Drivers' Championships.

McLaren is a champion for sustainability in the sport and a signatory to the UN Sports for Climate Action Commitment. It is [committed to achieving net zero by 2040](#) and fostering a diverse and inclusive culture in the motorsport industry.

[McLaren Racing – Official Website](#)

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